



क KSHA



A Parent's Guide



**RAISING FOCUSED, CALM &
VALUE-DRIVEN CHILDREN**

Simple daily learning that
creates a lifetime of impact.



STORIES THAT SHAPE VALUES. HABITS THAT SHAPE FUTURES.



You may have noticed...



Many parents today are seeing changes in their children's daily habits.



Increasing screen time

More time spent on screens than real-life activities.



Constant attraction to short videos or games

Quick entertainment is becoming the norm.



Reduced focus and patience

Difficulty in concentration and staying calm.



You're not alone.

Every parent is seeing this today.



What's really happening?



Today's digital content is designed to hold attention for as long as possible.



Quick bursts of excitement

Fast-paced content gives instant stimulation.



Instant reward conditioning

Likes, levels and wins train the brain to expect instant rewards.



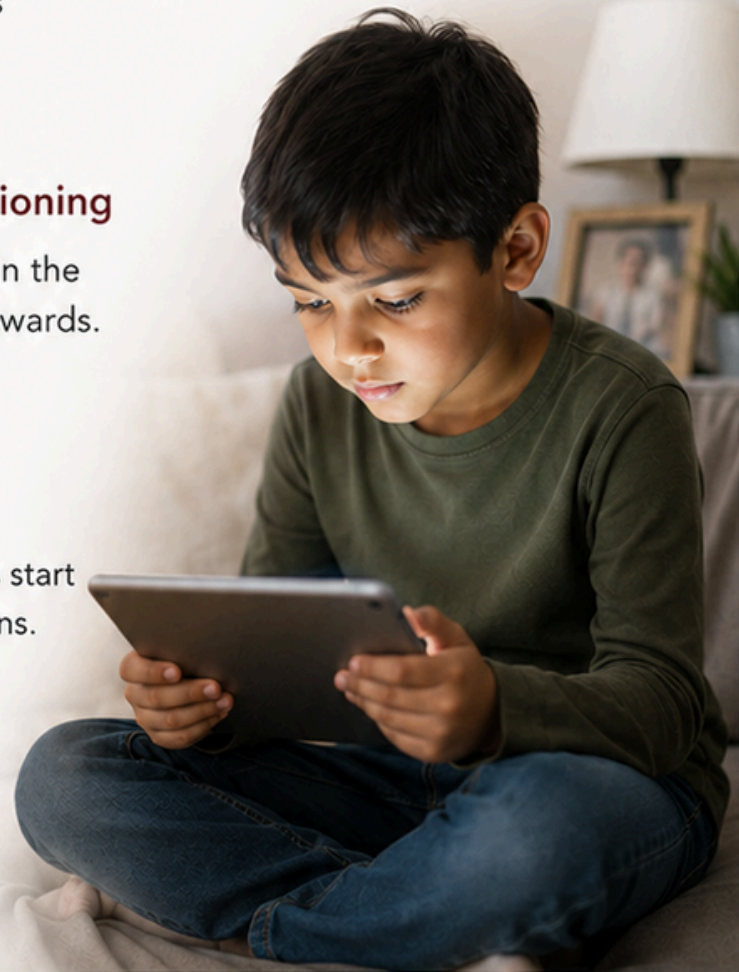
Real-world feels less engaging

Slow, meaningful activities start feeling boring to their brains.



It's not about blame.

The environment has changed.



Awareness is the first step.

Small changes today create a better tomorrow.



A Gentle Way Forward



Children don't need more pressure.
They need the right input, in the right way.



Stories build thinking

Good stories spark imagination, curiosity and reflection.



Visuals hold attention

The right visuals help children understand and remember better.



Small habits create impact

Consistent small steps shape strong values and better choices.



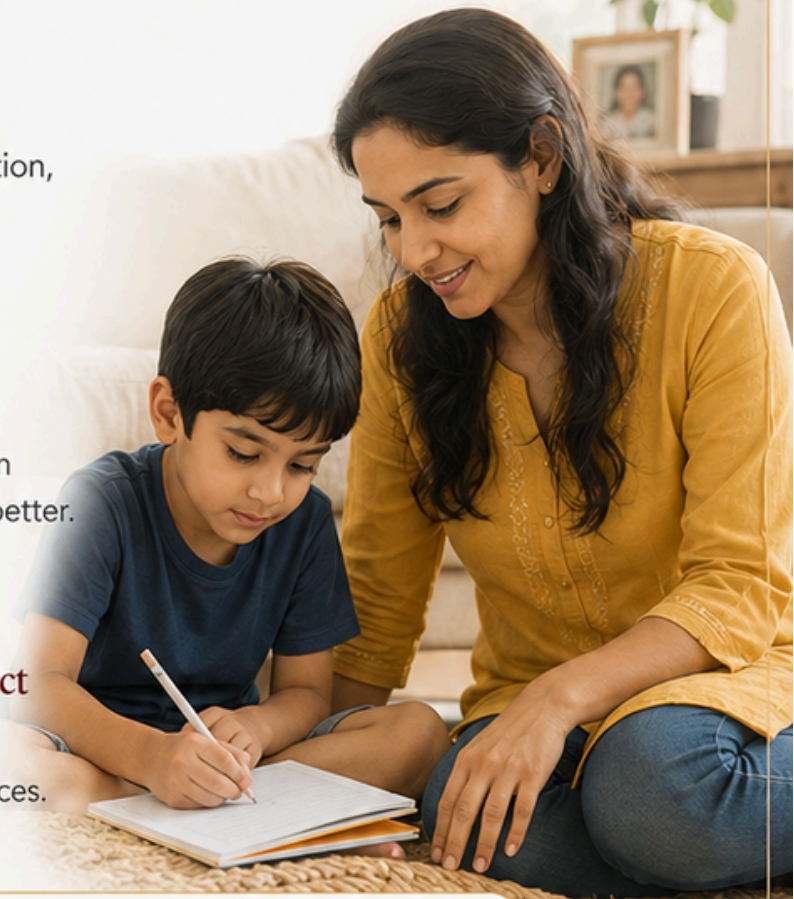
Just 5–10 minutes daily
can make a difference.



Small time. Right input.
Better tomorrow.



Let's build a calmer,
kinder and more focused
future for our children.





A Simple Daily Reset



Small, consistent actions create big changes over time.



One small idea at a time

Introduce one new habit or activity at a time.



Simple and visual

Use stories, pictures and real-life examples to make learning easy and memorable.



Consistency over duration

Short daily practice is more powerful than long, irregular efforts.



Parent connection is the key

Your time, attention and presence matter more than anything.



Small steps today.
Stronger tomorrow.





Where Kaksha Fits In



Kaksha brings together stories, visuals and audio learning to help children grow with focus, values and joy.

Meaningful
learning.
Stronger
foundation.



Stories that teach & inspire

Carefully crafted stories rooted in Indian culture and values.



Visuals that simplify & engage

Beautiful flashcards that make learning clear, fun and memorable.



Audio that connects & reinforces

QR-based audio brings stories and lessons to life, anytime, anywhere.



Values that shape character

Focus on gratitude, kindness, respect and other timeless values.



Kaksha is not just a product.
It's a daily learning partner for parents
who want the best for their children.





The Benefits You Will See



With consistent use, Kaksha helps your child grow in many beautiful ways.



Better Focus & Attention

Improved concentration and ability to stay engaged for longer.



Stronger Thinking & Imagination

Stories spark curiosity and help children think creatively.



Positive Values & Character

Good values become a natural part of their thinking and behavior.



Better Language & Expression

Richer vocabulary and clearer expression through stories and conversations.



Healthy Screen Time Balance

Engaging offline learning reduces screen dependency in a natural way.



Stronger Parent-Child Connection

Shared learning time brings more closeness, trust and understanding.



Real learning. Real values. Real growth.

One story, one step, a better tomorrow.





You don't need to
change **everything.**



Start small. Stay consistent.
See the real change.



Explore Kaksha

See if it feels right for your child.





We're here for you.



For support, queries or guidance,
reach out anytime.

Contact Us



support@kaksha9.com



8095271775



<https://kaksha9.com>



Mon – Sat | 9:00 AM – 6:00 PM



Scan me!

Scan to visit our website
and explore Kaksha.



Your parenting journey matters.
We're with you, every step of the way.



Kaksha

Stories | Values | Focus